

Our Mission

Education is the recognized pathway out of poverty. Our mission is to ensure that underserved children start school with confidence equipped with the basic tools they need to succeed. **We provide new backpacks filled with essential school supplies** to children whose families cannot afford them.



“Supplies for Success attracted a lot of volunteers. Different teams participated in shifts which made it highly engaging. Everyone felt great about helping to pack over 1,200 backpacks. Thanks for making this such a powerful experience for our employees.”

Maya Zafrir, CMO
Bank Leumi

About Supplies for Success

- We provide grade-specific school supplies to tens of thousands of children in grades pre-K – 12.
- We partner with local schools, homeless and domestic violence shelters, county social service departments, food banks, local houses of worship, and other child service agencies.
- We purchase supplies at volume discounts, leveraging every dollar for maximum impact.
- **We are volunteer run so 100% of your donation goes directly to helping children in need.**

Our Impact – Helping 145K Children and Counting

- In our first year, 20 years ago, we provided backpacks to 68 children.
- Today, we provide backpacks to 20,000+ children each year.
- In total, we have helped 145,000+ children throughout New York and beyond.
- Educators, school psychologists, and social workers report coming to school with backpacks and school supplies:
 - Reduces bullying.
 - Improves student attendance, academic achievement, homework completion, self-esteem, classroom participation, and creativity.
 - Reduces anxiety and shame for both the students and their caregivers.

With Your Support, We Can Do So Much More

Nothing could have prepared us for COVID 19. The demand for our backpacks has grown exponentially. For Back-to-School 2021, we expect the needs to continue to multiply. We need your support to meet this growing demand.

Engage Your Employees by Doing Good Together

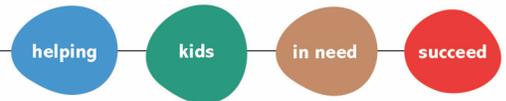
Keeping employees engaged, especially when they are not all in the office full-time, is a challenge. Doing good by helping others is a great way to bring your team, department, or entire company together, even if they are not in the same physical space. **Your employees will feel great knowing they are helping children in their community.**

Supplies for Success

For more information: Mindy Richenstein, Founder & President info@suppliesforsuccess.org www.suppliesforsuccess.org



Supplies for Success makes it easy. It's turnkey!



Here's how you can help:

Sponsorship of Backpacks and Supplies

- You make the donation. We purchase, pack, and deliver filled backpacks in your name.
- Since we buy in bulk, each filled pack costs only \$25 (valued at \$75+). **Each \$5,000 donation helps another 200 children.**
- We connect you with a local school or child service organization, so you can address a need in your community.
- Employees can come together virtually or in person to write messages of encouragement which we will insert into each backpack.
- Supplies for Success advertises your generosity.



"Thank you to our (philanthropic) team for continuing to support this initiative. ...we all look forward to teaming together to do this as an organization from our new offices next year."

Ryan Tolkin, CEO
Schonfeld Strategic Advisors

Virtual or In Person Backpack Packing Event

- We tailor your event to the donation, number of employees, and locations.
- We deliver all supplies and backpacks to your office the day before you pack. We can also ship 24 backpacks to a cross-section of employees for a virtual event.
- Your donation covers the cost of all backpacks and supplies plus the delivery to you.
- We match you with a local school or non-profit organization for distribution of the filled backpacks to the children. We will also work with an organization of your choice.
- Volunteers typically pack 3 – 10 backpacks, depending upon the donation and time allotted.
- We can create a customized video of your event for building employee engagement if you send us photos and video clips.
- We provide a step-by-step organization and communication plan.
- We can provide templates for posters, emails, press releases, and social.
- We can help secure a speaker from the local partner to talk to employees.
- We guide you through event day, from setup to packing, and can assist with pickup and distribution to the local nonprofit partner.

Supplies for Success is a Proven Success

- Many of our corporate partners have doubled and tripled the number of backpacks packed and employees engaged from year to year.
- Many of our nonprofit community partners <https://www.suppliesforsuccess.org/tab-2> provide us with grants to help more of the children they serve.

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